

How Our Clients
Get Fast Results
With Brand New
WebHub sites ...
From Day One!



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MyWebHub.co.nz



Step 1

Add your website address to your email signature

This ensures that every time you send out an email your website address is automatically added at the bottom. Set and forget!

See examples below.

Cary Ralph
"Multi Award Winner" - Licensed Salesperson (REA 2008)



Breakaway Realty Ltd (REA 2008)
[75 Victoria Street](#)
[Cambridge](#)
New Zealand
Phone: [+64 7 823 1395 \(Ext 1\)](#)
Mob: [+64 21 139-4000](#)
Mail: cary@breakawayrealty.co.nz
Website: www.caryralph.co.nz



Hughie Brierley REINZ Affiliate, Salesperson Licensee (REAA 2008)
RESIDENTIAL & LIFESTYLE SPECIALIST

direct phone **0800HUGHIE** or **0800 48 44 43**
mobile 021 222 1339 | car 027 522 1339 | home office 03 216 6778
direct fax 021 551 311 | fax 03 216 9728 | CLARE (PA) 027 459 7024

www.hughiebrierley.co.nz

TODD & CO REALTY
Wm Todd & Co, 46 Don Street, PO Box 346, INVERCARGILL 9840
MREINZ, Licensed Real Estate Agent (REAA 2008)
phone 03 218 7124 | fax 03 218 7122 | rentals 03 218 7131
www.toddco.nz



Step 2

Add a link to your personal website in your company profile

Most companies are fine with you mentioning your personal website on your company profile page. And why wouldn't they? After all, they have a vested interest in your success! Once again, set and forget!

See example below.

Jayne Martin
Licensed Sales Consultant - Harcourts Kaiapoi
Licensed REAA 2008

+64 27 517 7937 +64 3 327 5379

✉ jayne.martin@harcourts.co.nz

🌐 <https://jaynemartin.co.nz>

Harcourts

Jayne brings the discipline and organisational skills of a dedicated Police Officer in the London Metropolitan Police and a Probation Officer here in New Zealand. The wealth of knowledge and interpersonal skills she acquired in these diverse positions works to the benefit of her real estate clients. She has travelled and worked extensively and understands the diverse needs that reflect a multi-cultural market. Being passionate about property, Jayne has bought, renovated and sold many times in New Zealand, working with her

Step 3

Add a link on your Facebook business page

There are something like 2 billion people on Facebook. They might not all be interested in doing business with you but you can be sure some of them are! So give them a link they can click on to go straight to your website!

See example below.

The screenshot displays a Facebook business page for Alicia Kennedy - Tremains Real Estate Hawkes Bay. The page layout includes a profile picture, a cover photo, and a navigation menu on the left. The main content area features a post from October 31, 2017, with a video thumbnail showing a cityscape. The 'About' section on the right provides contact details and a website link, www.aliciakennedy.co.nz, which is highlighted with a red box. The page also shows engagement metrics such as 115 likes, 42 comments, and 5 shares for the post.



Step 4

Add a link to your website on your [LinkedIn profile](#)

Most business owners and people in professional careers (aka people with money) are on **LinkedIn**. Make it easy for them to find your website with a prominent link somewhere in your profile.

See example below.

Auckland Apartment Specialists

RayWhite

teamyurak.co.nz
Team Yurak
f t in

Connect More...

Team Yurak Ray White Real Estate · 3rd
Apartment Specialists & Residential Sales at Ray White City Apartments
Auckland, New Zealand · 500+ connections · [Contact info](#)

Ray White City Apartments | City Realty Ltd Licensed...
Mount Albert Grammar School

About

Michelle Yurak Mb: 021 412 577, michelle.yurak@raywhite.com
Judi Yurak Mb: 021 689 821, judi.yurak@raywhite.com

Follow us on Facebook - www.facebook.com/TEAMYURAK
Follow us on Twitter - <https://twitter.com/TEAMYURAK>
Visit our website: teamyurak.co.nz
Follow us on Instagram: [teamyurak_raywhitenz](https://www.instagram.com/teamyurak_raywhitenz)



Step 5

Where else are your listings displayed Online?

Add a link to your website there!

Eg. TradeMe, realestate.co.nz, HouGarden, Homes.co.nz, Open2View, Neighbourly, OneRoof ...

Every link back to your website is another positive sign to Google so take the opportunity to add a link somewhere in your profile at each of the websites where your listings are displayed.

See example below.

The screenshot shows a profile for Angela Rudling on the Open2View.com website. The profile includes a circular headshot of Angela, her name, and her title as a Licensed Real Estate Agent. It also lists her contact details: a phone number (+64 9 535 5480) and a mobile number (0274 770 176). A 'Message Me' button is visible. At the bottom of the profile, the website URL 'www.angelarudling.co.nz' is displayed and highlighted with a red rectangular box.

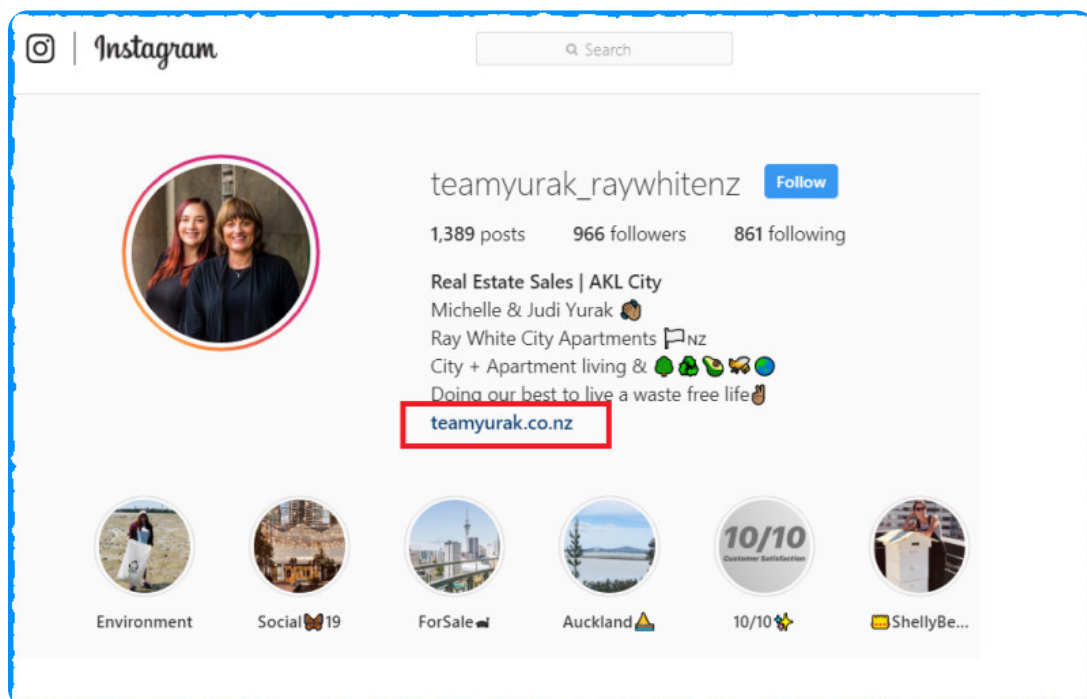
Step 6

Social Media isn't just Facebook.

[YouTube](#), [Instagram](#), [Twitter](#), [Pinterest](#) and more await you!

Social media is increasingly taking over the way people communicate these days, so make sure you mention your website address somewhere in your account profile with each of them. If you post interesting stuff people are going to want to know more about you, so point them at your website!

See an example below.



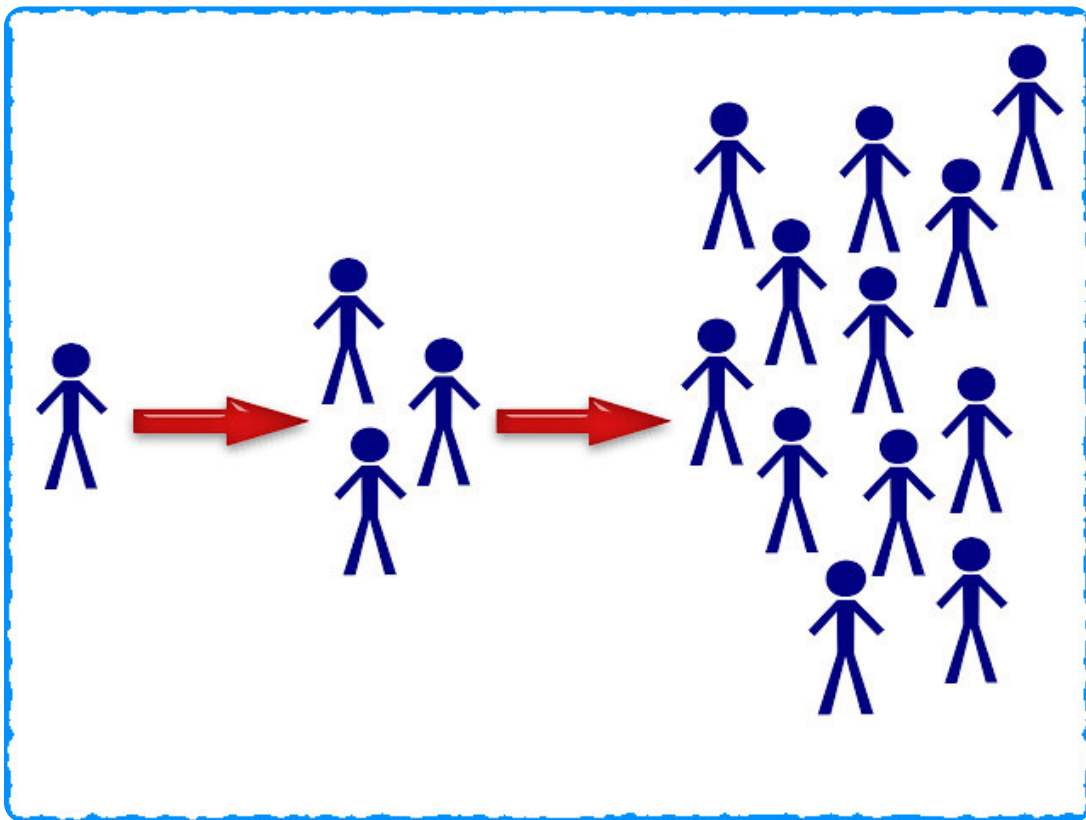
□ Step 7

Good old fashion word of mouth!

It's the best value promotion you'll ever get . . . as it costs you nothing!

The oldest marketing strategy in the world is "word of mouth". It's still one of the most effective, and the Return on Investment is phenomenal! In today's connected world you never know how fast a favourable comment can spread!

So don't be shy. Tell everyone about your new website! Encourage them to "like" your page, make a comment, and, share it!



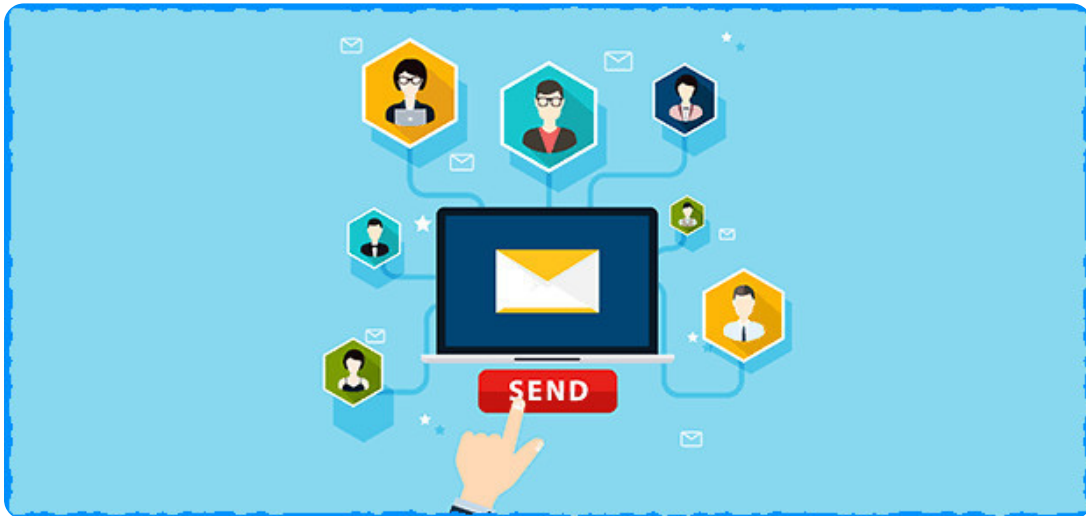
□ Step 8

Leverage your email list

Your list is the ideal way to start another "word of mouth" cycle.

Send out a quick message to notify your contacts that you've just launched a new website. **Ask for feedback.** People like to have their opinions heard, and you might get some really helpful suggestions to improve your website.

It's a win win!





Step 9

Step 9 - Completed!

It happened automatically after you completed Steps 1 through 6

Google like to see links back to your website from other websites that they deem to have "**authority**" and "**relevance**" to your business.

... and if you've followed the steps so far you'll now have links back to your website from several sites that fit this description perfectly.

Chances are this won't get you a million visitors from Google overnight, but it'll go a long way towards establishing your websites credibility in their eyes, and that's what you need to get the ball rolling!



Want to know more? _____

We can help you get setup with your own personal website today.

Email: dave@mywebhub.co.nz to

1. Receive your **free** information pack outlining website options which start at just \$67 per year!

And ...

2. Get our next **Free Report** sent straight to your Inbox as soon as it's released. It outlines some slightly more advanced - but inexpensive - ways to generate even faster results from your new **WebHub**.

More info at MyWebHub.co.nz